

**NATIONAL TOURISM DAY
25TH JANUARY 2022**

THEME: RURAL TOURISM AND COMMUNITY DEVELOPMENT

- 1100 -1110 hrs : Welcome Address by **Shri Arvind Singh**, Secretary, Ministry of Tourism
- 1110-1120 hrs : Address by **Shri Govind Mohan**, Secretary, Ministry of Culture on Cultural Heritage and Tourism in the country
- 1120-1130 hrs : Address by **Shri Upendra Prasad Singh**, Secretary, Ministry of Textiles on Textile centres and its linkages to tourism in the country
- 1130-1140 hrs : Address by **Smt Leena Nandan**, Secretary, Ministry of Environment, Forest & Climate Change on Nature and Wildlife Tourism
- 1140-1150 hrs : Address by **Shri G Asok Kumar**, Director General, National Mission for Clean Ganga on Development of Tourism Along River Ganga
- 1150-1155 hrs : Showcasing of film on Atulya Ganga Parikrama
- 1155-1205 hrs : Presentation by **Col. Manoj Keshwar** on Atulya Ganga Parikrama
- 1205-1215 hrs : Address by **Shri. Anand Mahindra**, Chairman, Mahindra Group on his experiences on travelling in India
- 1215-1225 hrs : Address by **Shri Sadhguru Jaggi Vasudev**, Isha Foundation on Spirituality and Rural India
- 1225-1230 hrs : Digital release of book on 75 lesser-known destinations of India
- 1230-1245 hrs : Address by **Shri. G Kishan Reddy**, Hon'ble Union Minister of Tourism, Culture and DoNER
- 1245-1250 hrs : Vote of thanks by **Shri G Kamla Vardhan Rao**, Director General, Ministry of Tourism